



## MEDIA RELEASE

April 21, 2011

Rotary Brantford Charity Air Show  
The Rotary Club of Brantford  
77 Charlotte Street, Brantford, Ontario  
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The organizers of the Rotary Brantford Charity Air Show regretfully announce that the Air Show will not take place for the 2011 year. Due to a number of factors that challenge the success of the show, it was decided that not proceeding with an air show in 2011 is in the best interest to maintain the integrity of this renowned Air Show.

While funding has been approved for necessary tarmac repairs, there is not adequate time to complete the necessary works before August that would accommodate jet aircraft performers, a repaved area for spectators, and the participation of Canadian Air Forces aircraft. Under the current timeline the appropriate planning cannot take place to ensure a safe, enjoyable Air Show with the variety of performers that would attract the large audiences which have been vital in generating funds for our local charities.

Aviation enthusiasts will not have to look outside of Southern Ontario for other Air Shows in the region this year. Both Hamilton and St. Thomas are hosting Air Shows this June, followed by Waterloo, Toronto, and Windsor at the end of the summer.

We would like to express our sincere gratitude to the organizing committee members, volunteers, citizens and City of Brantford & County of Brant councillors for their support in the past and throughout these challenges.

### **Background Information**

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The Air Show has run for 11 consecutive years in Brantford, supporting the United Way and its member agencies as well as the Boys and Girls Club of Brantford and Lansdowne Children's Centre through the Rotary Club of Brantford. Over \$400,000 has been raised for charities within our community from the proceeds of this not-for-profit event.

The Air Show is organized by a core group of approximately 30 volunteers who donate their time and skills year-round, many having participated for multiple years. On Air Show day over 250 people including families, students, Cadets and community groups volunteer to take on the jobs that ensure a successful event.